



IMPORTANT EVENT INFORMATION

As we gear up for the highly anticipated 2023 Athlete Games Finals, we want to share some important information about this incredible day.

DATE AND TIME:

The event will take place on October 21st and October 22nd. Check-in will begin promptly at 7:15 AM on both days.

LOCATION:

The Athlete Games Finals will be held at Burn Boot Camp Lake Norman – 17036 Kenton Drive, Cornelius, NC, 28031.

WAIVER REQUIREMENT:

For the safety and security of all attendees, everyone must sign the event waiver prior to the event day. The waiver can be found [HERE](#). Please make sure to read and complete the waiver by October 13th.

OFFICIAL EVENT HASHTAG:

#burnathletegames

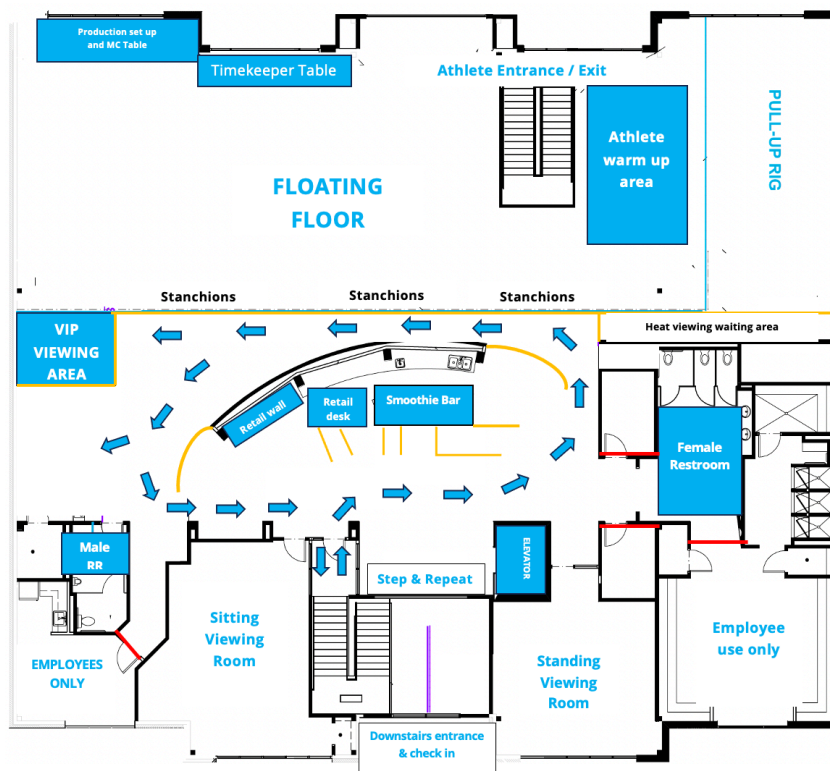
EVENT SCHEDULE & HEAT-BASED TRAFFIC PLAN

To ensure a safe environment and positive viewing experience for all, we have developed a Heat-Based Traffic Flow Plan. Please read the following information carefully.

- Every attendee will be allowed to choose up to 4 heats to be inside the building while athletes compete.
- Each division has three heats, except for Male Masters, which has only one heat.



- Upon check-in, attendees will let the check-in team know which four athletes or heats they plan to view. Attendees will receive a wristband and heat-based sticker that corresponds with the division(s) they intend to view. Please review heat times in advance to make check-in a smooth process. Heat times can be viewed [HERE](#).
- Two heat groups will be allowed into the viewing space at a given time (this includes live stream viewing rooms). Once a heat is completed, the viewers of that heat are expected to exit the building.
- The goal is that there will always be two heats of viewers in the viewing space and a constant flow of in-and-out traffic to maintain a better viewing experience.
- When attendees are not watching inside Burn Boot Camp Lake Norman, there will be outdoor viewing options (weather permitting).
- Please see the map below to understand the flow of traffic once upstairs at Burn Boot Camp Lake Norman:





PARKING, TAILGATING, EVENT ENTRANCE, AND VENDOR INFORMATION:

We have developed an aerial view map of Kenton Drive to help you navigate the event. This map outlines parking, vendor, event, and tailgating areas. Please review the map and key attached.



Parking Key on Next Page



PARKING, TAILGATING, EVENT ENTRANCE, AND VENDOR INFORMATION (cont'd):

KEY:

Parking information

Please enter the parking lot by PNC bank and exit the parking lot by Ed's Tavern. If overflow parking is needed, please park in the overflow parking area.

Event Spaces

Athlete, Counter/Volunteer & FP Entrance: Through the entrance titled "Burn Boot Camp World Headquarters"
Check-in: Will be to the right of the back entrance (outside-weather permitting)
Event Entrance: to the left of check-in.
Livestream Screen: Weather permitting – a large screen and tents will be provided

Tailgating Space

Tailgating space is first come, first serve. Tents are allowed. Please no open flames. This is a family event, so no alcohol is permitted. We will not be able to accommodate WIFI sharing, so if you plan to watch the livestream of the event, please plan to use a personal hotspot.

DO NOT PARK – NO THRU DRIVING

Do not park or drive thru any area with red. The spots directly behind Ed's are reserved for their employees. The area beside the livestream viewing will be heavily populated so no thru traffic will be allowed. Additionally, Kiddie Academy is having an event on Saturday so please do not park in their lot.

Food Options & Vendor Space

- Ed's Tavern
- Craft Burg'r
- Clean Eat

Do not park in vendor spaces. The only people allowed to park in vendor spaces are the following vendors:

- Cuban Fuego
- The Eggroll Food Truck

Handicap Parking

Handicap Parking is reserved for those with a Handicap Sticker.



FOOD & BEVERAGE:

We have various onsite food options and options within walking distance of the event. Please review the options below:

Burn Boot Camp Lake Norman will be making Afterburn Protein Smoothies throughout the event as well as hosting:

Saturday Onsite Vendors

Cuban Fuego: 11 AM – 2 PM
Eggroll Food Co Truck: 8 AM- 2 PM

Sunday Onsite Vendors:

Cuban Fuego: 11 AM – 1 PM
Eggroll Co Food Truck: 8 AM- 2 PM

To view on-site vendor menus, see below:

Egg Roll Co. (View their menu on Instagram @eggrollco)

Cuban Fuego Menu (pictured right)

Restaurants within walking distance of Burn Boot Camp Lake Norman

Ed's Tavern

Clean Eatz

Crafty Burg'r

